



SPONSORSHIP OPPORTUNITIES

Our mission is to support individuals with Autism Spectrum Disorder, and their families, by expanding and enhancing opportunities to improve quality of life.

Dear Friend,

AutismUp is growing faster than ever! With participation up 30% year-over-year and over 4,000 families served, we're expanding programs to meet this growing demand for our services. But growth is about more than numbers; it's about impact—ensuring every individual with autism has access to the care and opportunities they deserve.

Our gala on May 10th is our biggest annual fundraising effort, fueling vital programs like scholarships, employment training, housing advocacy, and inclusive community initiatives. **Your sponsorship builds futures by supporting individuals with autism from diagnosis through adulthood.**

We hope you'll join us for a night of inspiration. Be a sponsor, purchase a table, come with friends, and be part of a movement that lifts families with autism up to the highest heights.

With Gratitude,

Sarah Milke
Executive Director | Founder



Autism by the Numbers:
1 in 36 is diagnosed with autism—impacting 20,000+ people locally. 4,000+ Families Served · 1,000+ Participants · 80+ Classes and Growing



Free Family Support:
AutismUp offers navigation, parent training, sibling workshops, meet-ups, advocacy, and social gatherings—at no cost to families.



Funding the Future:
Only \$2 of every \$5 needed to run AutismUp programs comes from participation fees. Community support fills the gap.



Individualized Support Matters:
Most participants need 1:1 specialized support. 76% of our expenses go toward recruiting, training, and maintaining dedicated autism professionals and support coaches—ensuring opportunities, success, and reduced waitlists.



Breaking Barriers to Access:
Since 2004, AutismUp has provided \$325,000+ in scholarships and \$400,000 in free programs, ensuring opportunities for all.



Autism is a lifelong journey.
AutismUp is building opportunities from youth to adulthood, expanding housing and employment training initiatives in 2025.



GALA SPONSORSHIPS

Send us soaring!

Platinum Presenting Sponsor | \$25,000

- Three tables of ten or one elaborate farmhouse style banquet table- for 30 guests - to enjoy a full service dinner, dessert, auction and entertainment in a prominent location
- 30 tickets to the VIP cocktail reception prior to general admission
- Special thanks and recognition as a Platinum Sponsor during the event
- Full page color advertisement on the outside cover of the event program book (8.5"H x 5.5"W)
- Your company logo hyperlinked on the AutismUp website throughout 2025
- Your company logo displayed on an AutismUp billboard throughout Autism Awareness Month (April 2025)
- Prominent signage throughout the event
- Announcement in press release
- Sponsorship recognition printed in the event program book
- Sponsor logo/name looping on event monitors

Gold Sponsor | \$10,000

- Two round tables of ten or one elaborate farmhouse style banquet table - for 20 guests - to enjoy a full service dinner, dessert, auction and entertainment in a premier location
- 20 tickets to the VIP cocktail reception prior to general admission
- Full page color advertisement in the event program book (8.5"H x 5.5"W)
- Your company logo hyperlinked on the AutismUp website throughout 2025
- Your company logo displayed on an AutismUp billboard throughout Autism Awareness Month (April 2025)
- Prominent signage throughout the event
- Announcement in press release
- Sponsorship recognition printed in the event program book
- Sponsor logo/name looping on event monitors

Silver Sponsor | \$5,000

- One table for ten guests to enjoy a full service dinner, dessert, auction and entertainment
- Ten tickets to the VIP cocktail reception prior to general admission
- Half page color advertisement in the event program book (4.25"H x 5.5"W)
- Prominent signage throughout the event
- Announcement in press release
- Sponsorship recognition printed in the event program book
- Sponsor logo/name looping on event monitors

Bronze Sponsor | \$3,000

- One table for ten guests to enjoy a full service dinner, dessert, auction and entertainment
- Four guest entries to the VIP cocktail reception prior to general admission
- Quarter page color advertisement in the event program (2.1"H x 5.5" W)
- Sponsorship recognition printed in the event program book
- Sponsor logo/name looping on event monitors

Table Sponsor | \$2,200

- One table for ten guests to enjoy full service dinner, dessert, auction and entertainment
- Sponsorship recognition printed in the event program book

Patron Sponsor | \$1,000

- Two seats for dinner, dessert, auction and entertainment
- Two tickets to the VIP reception
- Patron name listed in event program book

LIMITED SPONSORSHIPS

Entertainment Sponsor | \$7,500

- One table for ten guests to enjoy a full service dinner, dessert, auction and entertainment*
- Ten tickets to the VIP cocktail reception prior to general admission*
- Full page color advertisement in the event program (8.5"H x 5.5"W)
- Name/logo appear next to the entertainment bio in the event program
- Name/logo appear on signage adjacent to stage
- Opportunity to introduce the evening's performers
- Name printed on prominent signage throughout the event
- Sponsor name listed in event program
- Sponsor name looping on event monitors
- Table sign

Print Sponsor | \$5,000

- Four seats for guests to enjoy a full service dinner, dessert, auction and entertainment*
- Four tickets to the VIP cocktail reception prior to general admission*
- Full single page color advertisement printed in the event program (8.5"H x 5.5"W)
- Name appears on prominent signage throughout the event site
- Sponsor name listed in event program
- Sponsor name looping on event monitors

Production Sponsor or Photography Sponsor | \$2,500

- Two tickets to the VIP reception*
- Two seats for dinner, dessert, auction and entertainment*
- Name appears on prominent signage throughout the event site
- Sponsor name looping on event monitors
- Sponsor name listed in event program
- Half page ad in the event program (4.25" x 5.5"W)
- Name/logo appear on individual poster size sign (24"W x 36"H) adjacent to registration or photo experience

Event Signage Sponsor | \$1,750

- Name appears on prominent signage throughout the event site
- Sponsor name looping on event monitors
- Sponsor name listed in the event program
- Half page black and white advertisement in the interior of the event book (4.25" x 5.5"W)

Dates to Remember:

- **Billboard logo presentation deadline: March 20, 2025**
- **Deadline for all printed materials: April 15, 2025**
- **Deadline for logos: April 25, 2025**

*Denotes the option to donate tickets back to AutismUp for redistribution in your name should you choose not to use them

Fund-A-Need: *event tickets not included

Feed The Foam Pit: \$10/brick

Help us keep our foam pit safe and hygienic with new foam bricks.

A Month of Music: \$165

Support AU's music education programming with a gift to support one month of 1:1 piano or guitar lessons.

Bike Camp Scholarship: \$500

Send a kid to bike camp for a week in July.



AUgala2025.givesmart.com

SPONSOR COMMITMENT FORM



Dates to Remember

YOUR COMMITMENT

20 April 2025

Purchase a sponsorship online at: AUgala2025.givesmart.com, Questions or to request an invoice email: bkustigian@autismup.org.

YOUR LOGO/AD

30 April 2025

Send a high resolution JPEG or PDF to abuddendeck@autismup.org by 4/30/2025.

YOUR GUEST LIST

1 May 2025

Please input guest names & any special instructions at AUgala2025.givesmart.com or submit guest list to arodemerk@autismup.org



YOUR ARRIVAL

10 May 2025

Register online in advance to preview the Silent and Live Auction, and check in upon arrival.

CONTACT INFORMATION

Business | Donor Name _____

Contact Name _____

Address _____

City _____

State _____

Zip Code _____

Mobile Tel.* (to receive activation text) _____

Other Tel. (please specify) _____

Email* (to receive gala information) _____

SPONSORSHIP LEVELS (UNLIMITED)

<input type="checkbox"/>	Presenting Sponsor	\$25,000
<input type="checkbox"/>	Gold Sponsor	\$10,000
<input type="checkbox"/>	Silver Sponsor	\$5,000
<input type="checkbox"/>	Bronze Sponsor	\$3,000
<input type="checkbox"/>	Table Sponsor	\$2,200
<input type="checkbox"/>	Patron Sponsor	\$1,000
<input type="checkbox"/>	Individual Ticket(s)	\$225
	_____ Quantity x \$225 = \$_____	

LIMITED SPONSORSHIPS

<input type="checkbox"/>	Entertainment	\$7,500
<input type="checkbox"/>	Print	\$5,000
<input type="checkbox"/>	Production	\$2,500
<input type="checkbox"/>	Photo	\$2,500
<input type="checkbox"/>	Event Signage	\$1,750
<input type="checkbox"/>	Bike Camp Scholarship	\$500
<input type="checkbox"/>	A Month of Music	\$165
<input type="checkbox"/>	Feed the Foam Pit \$10 per "brick"	\$_____

COMPLETE YOUR REGISTRATION ONLINE: AUgala2025.givesmart.com

Please make checks payable to AutismUp and mail to the attention of: **AutismUp Attn: Spring Gala | 50 Science Parkway | Rochester, NY 14620**

Payment may be also be made via electronic check or credit card. To request an invoice or direct a question about payment, please contact Christina Hilton, CFO, at chilton@autismup.org or 585-248-9011 ext. 105. AutismUp is a 501c3 not-for-profit, EIN #: 04-3833868. Further documentation is available upon request. A receipt for the portion of your donation that may be tax deductible will be mailed to the contact indicated above.

AD SPECS/SIZES

PRESENTING · GOLD · ENTERTAINMENT · PRINT SPONSORSHIP LEVELS:

FULL PAGE COLOR 8.5" H X 5.5" W

SILVER · PRODUCTION · PHOTO SPONSORSHIP LEVELS:

HALF PAGE COLOR 4.25" H X 5.5" W

BRONZE · EVENT SIGNAGE SPONSORSHIP LEVELS:

QUARTER PAGE COLOR 2.1" H X 5.5" W