



July 18, 2018

Dear Friend,

AutismUp will host **KiteFlite 2018** - our sixth annual, family-friendly, FUN-draising **Parade, Festival & Expo** - on Saturday, August 18, 2018 at Marina Auto Sports Stadium in Rochester, New York.

AutismUp supports over 2,300 families in the Greater Rochester and surrounding areas, and is the leading non-profit organization dedicated to individuals with autism spectrum disorder, and their families. Our mission is to expand and enhance supported opportunities to improve quality of life for all ages and abilities. **Will you please help?**

All proceeds from KiteFlite 2018 remain local and benefit the expansion of AutismUp programs and services. Opportunities to get involved include: *creating a parade march team with a fundraising goal, becoming an event sponsor, or participating in our Resource Expo*. This is an excellent opportunity to promote your business or service to hundreds of families in the area.

Support reaches beyond our organization and throughout the community. We'd love to count on you to help us raise \$115,000 to provide specialized resources for individuals with autism, further awareness, promote ongoing support opportunities, and help our children with autism maximize their potential.

**To take part in our Resource Expo or sponsor the event**, please complete the form included with this letter and return it with your check made payable to: AutismUp, 855 Publishers Parkway, Webster, New York 14580, or pay online at [www.autismup.org](http://www.autismup.org). Please contact Karen Marzano, Special Events Manager, at [kmarzano@autismup.org](mailto:kmarzano@autismup.org) or (585)-472-2001 with any questions. If you wish to have your organization listed on our website or in our program, please have your reservation and payment to us by August 10, 2018.



To participate in KiteFlite, please visit our website at <http://autismup.org/events/kiteflite-2018> for more information and the <https://www.crowdrise.com/o/en/campaign/autismup-kiteflite-2018> to set up your fundraising team!

Sincerely yours,

A handwritten signature in black ink that reads "Sarah Milko".

Sarah Milko, Executive Director AutismUp

*AutismUp and its sponsors do not guarantee the attendance at the event or your return on investment. There are no refunds issued for the price of the booth as this is a rain or shine event. The vendor assumes all liability for any claims for loss of revenue or investment for this event. We appreciate your understanding and donation to support AutismUp's education and support programs.*