



Dear Friend,

I'm thrilled to share that AutismUp will host *KiteFlite*, our annual kite parade & family festival, on Sunday, August 18, 2019 at Seabreeze Amusement Park in Rochester, New York! *KiteFlite* is an autism-friendly, family focused FUNdraiser hosted by AutismUp and our event sponsors.

Now in its seventh year, *KiteFlite* is an opportunity for AutismUp member families, friends, and the greater community to come together for a fun day benefitting AutismUp. AutismUp is preparing for another big step in our journey to support the thousands living with autism locally and will move to the new Golisano Autism Center where we will further expand our customized services. As a non-profit organization, AutismUp relies on the strength of fundraising to fulfill our mission, and our annual *KiteFlite* event is a primary vehicle to drive much-needed funds to expand and enhance program and support opportunities for the 2300+ families we serve.

This year's event will include opening ceremonies and a Kite Parade through the park before it opens to the public. Then, families and friends can enjoy the rides and slides, and will be treated like VIPs in a reserved gathering spot with catered lunch, live entertainment, a resource expo, family photo opportunities, our famous popcorn raffle, and more fun family activities.

We need your support to help us reach as many families living with autism as we can during our upcoming KiteFlite FUNdraising campaign.

Will you join us in lifting families with autism up?



Ways to Get Involved

Sponsors

As a sponsor of *KiteFlite 2019*, you can get your brand in front of hundreds of local families, show your support for the autism community, and help AutismUp during a critical time in our journey. There are multiple sponsorship levels to choose from. Please see the enclosed sponsorship form for detailed benefits associated with each sponsor level. New this year, Soarin' Sponsors will be part of our fundraising challenge as we will encourage donors to match your pledge of support.

Businesses

KiteFlite is an AUsome team building and community service exercise! Sign up as a *KiteFlite* team to give employee morale a boost while showing support for families living with autism. Together, you can take on local competitors in a race to raise the most funds (challenging them to go #GoFlyaKite), then celebrate with a fun day in the sun. *KiteFlite* is an opportunity for team-building, social media fodder, and new positive connections between your business and the community.

Other Groups (families, friends, sports teams, etc.)

Sign up as a *KiteFlite* team and encourage your family or friends to support your efforts to raise money and awareness to keep AutismUp growing! Participate in friendly competition for a great cause, uplifting local families living with autism while bonding as a group! You (and your team members) will work together to raise funds and decorate your kite for display in the Kite Parade (and a new competition for the best-looking kite!). You'll also earn perks and prizes at various fundraising levels starting at \$100, which include commemorative t-shirts, VIP guest passes and raffle tickets!

Register your *KiteFlite* team online at { ____ }.



Please complete the form included with this letter and return it with your check made payable to: AutismUp, 855 Publishers Parkway, Webster, New York 14580, or pay online at www.autismup.org. Please contact Karen Marzano, Special Events Manager, at kmarzano@autismup.org or (585)-472-2001 with any questions. If you wish to have your organization listed on our website or in our program, please have your reservation and payment to us by August 8, 2019.



To participate in *KiteFlite*, please visit our website at <http://autismup.org/events/kiteflite-2019> for more information and the <https://www.crowdrise.com/en/campaign/autismup-kiteflite-2019> to set up your fundraising team!

Sincerely yours,

Sarah Milko

Sarah Milko, Executive Director AutismUp



AutismUp
T: (585) 248-9011
855 Publishers Parkway,
Webster, N.Y. 14580
contact@autismup.org
www.autismup.org

SPONSORSHIP LEVELS Help us on our journey to lift families with Autism *Up, Up & Away.*

Soaring Sponsor — \$5,000 +	<p>Be an Ally for Autism by leading a “Match-My-Gift-Challenge” during the 2019 KiteFlite online fundraising campaign. You’ll help us to achieve our goal of raising \$100,000 by encouraging the community to pledge their support of AutismUp by following your lead and matching your donation. With your Soaring Sponsorship, we will run a match-the-sponsor challenge for a pre-specified period, or until the donation match is achieved. Your sponsor name will appear throughout the challenge offering exposure to thousands of supporters and rallying the community to follow your lead!</p> <p>Additional Benefits: Sponsor name mentioned as a “Soaring Sponsor” in press releases leading up to the event; name/logo included on all event e-communications and AutismUp’s official KiiteFlite event page on website; prominent signage at the event; special thanks and recognition as “Soaring Sponsor” during event opening ceremony; recognition as a lead sponsor on event day materials, including signage, program and t-shirt; Resource Expo information table fee waived</p>
Diamond Kite Sponsor — \$2,500	<p>Recognition as Diamond Kite Sponsor on AutismUp social media posts; recognition on all event day materials, including signage, program and t-shirt; listing and hyperlink on AutismUp’s KiteFlite event page on website; Resource Expo information table fee waived</p>
Delta Kite Sponsor — \$1,000	<p>Recognition on event day materials, including signage, program and t-shirt; listing on AutismUp’s KiteFlite event page on website; Resource Expo information table fee waived</p>
Box Kite Sponsor — \$500	<p>Recognition on event day materials, including signage, program and t-shirt</p>
Resource Table Only — \$100	<p>Includes 6’ picnic table in sheltered Resource Expo area pavilion</p>

- Complete your sponsorship on-line at www.autismup.org — payment may be made by credit card; or mail this completed form and payment to: AutismUp, 855 Publishers Parkway, Webster, New York 14580
- Questions? Email Karen Marzano, Special Events Coordinator at kmarzano@autismup.org or call (585) 248-9011
- To be recognized on event materials and signage, sponsorship **commitments must be received by August 8, 2019.**

Contact Name: _____

Sponsorship Name (as it will appear for recognition): _____

Address: _____

City:	State:	Zip:
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Telephone:	Fax:	Email:
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Will you be participating in the kite parade? Yes _____ No _____

Select Sponsorship Level:

Soaring \$5000 _____ Diamond Kite \$2500 _____ Delta Kite \$1000 _____ Box Kite \$500 _____ Resource Table \$100 _____ Other \$ _____

Select Payment Method:

_____ Check here if you would like AutismUp to email an invoice to the attention of the contact name at the email provided above

Payment by Check # _____ Mail this form with check payable to AutismUp to: AutismUp, 855 Publishers Pkwy, Webster, NY 14580

Payment by Credit Card # _____ Exp. _____ Security Code _____

Name on Card: _____ Signature of Cardholder: _____

AutismUp is a 501c3 not-for-profit organization dedicated to supporting individuals with Autism Spectrum Disorder, and their families, by expanding and enhancing opportunities to improve quality of life. We thank you for your contribution! AutismUp and its sponsors do not guarantee the attendance at the event or your return on investment. There are no refunds issued for the price of the booth as this is a rain or shine event. The vendor assumes all liability for any claims for loss of revenue or investment for this event. We appreciate your understanding and donation to support AutismUp’s education and support programs.