

# KITEFLITE 2020

Thank you for your interest in AutismUp's KiteFlite! Many things have changed this year, but the need for customized support and programming for those living with autism has not. In fact, support and opportunities are needed now more than ever. Your support will help ensure that critical skill building opportunities for growth continue, especially as autism is now affecting 1 in 54 individuals. We are excited to offer a safe, family friendly event this year. We hope you can help us spread awareness and reach our goal of \$54,000!

## EVENT DETAILS

**Thursday, August 13 at 7pm**

Join us for a Car Caravan KiteParade and set up your tailgate for the feature film, and to see your logo on the big screen!



## SPONSORSHIP OPPORTUNITIES

### SOARING SPONSOR

Be an Ally for Autism by leading a "Match-My-Gift-Challenge." You'll help us to achieve our goal by encouraging the community to pledge their support of AutismUp by following your lead and matching your donation. We will run the challenge for a pre-specified period, or until the donation match is achieved. Your sponsor name will appear throughout the challenge, offering exposure to thousands of supporters and rallying the community! You will also receive all items listed under Diamond Kite Sponsor, including entry for 3 cars.

### DIAMOND KITE \$2,500

- Name/logo included on all event e-communications and AutismUp's official KiteFlite event page on website and social media
- Prominent Recognition as a lead sponsor on event day materials, including signage, program, t-shirt and on the big screen
- Business Profile on our social media sites - Facebook, LinkedIn and Instagram
- Listing on our Professional Provider page on the AutismUp Website
- Entry for 2 cars at the August 13 celebration

### DELTA KITE \$1,000

- Name/logo included on all event e-communications and AutismUp's official KiteFlite event page on website and social media
- Prominent Recognition as a lead sponsor on event day materials, including signage, program, t-shirt and on the big screen
- Listing on our Professional Provider page on the AutismUp Website
- Entry for 2 cars at the August 13 celebration

### BOX KITE \$500

- Recognition as a sponsor on event day materials, including signage, program, t-shirt and on the big screen
- Listing on our Professional Provider page on the AutismUp Website
- Entry for 1 car at the August 13 celebration

### RESOURCE SPONSOR \$100

- Recognition as a sponsor on event day materials, including signage, program and on the big screen
- Listing on our Professional Provider page on the AutismUp Website

**INTERESTED IN BEING A PART OF KITEFLITE THIS YEAR?  
COMPLETE YOUR SPONSORSHIP ONLINE AT  
[AUTISMUP.ORG/EVENTS/KITEFLITE-2020](https://autismup.org/events/kiteflite-2020) BY JULY 20!**